

CUMBERLAND COUNTY PLANNING COMMISSION Workshop Meeting Cumberland County Community Center, Rm. C-8

Meeting Agenda for: Monday, April 1, 2013, 6:30 P.M.

		Action Needed
1.	Call to Order and Welcome of Guests: Dr. Bill Burger, Planning Commission Chairman	Bring to Order
2.	Roll Call and Establish Quorum	Quorum
3.	Approval of Agenda	Motion
4.	Review: Comprehensive Plan Update, Phase IV Discussion and recommendations for Phase IV of the Comp Plan Update which includes goals, objects, and policies in seven different categories. a. Staff overview b. Commission discussion	Motion
5.	Old Business	Discussion
6.	New Business	Discussion
7.	General Commissioner Comments	Comment
8.	Adjourn to regular meeting on April 15, 2013 or as soon after as may be	Motion



MEMO

To: Planning Commission

From: Rachel Falkenstein, Planning Director

Date: March 28, 2013

Re: Comp Plan Update Phase IV: Goals, Objectives, Policies

Please find attached a list of goals, objectives, and policies for the Comprehensive Plan Update. The attachment includes policies as they were updated during our last workshop meeting (pages 3-8) and the policies that we have not yet updated (pages 8-18).

Please review the updated policies and let me know if you have any changes or additions. Also, come prepared with some suggestions and ideas on how we can update the policies from 2006 that we did not get to last time.

Be thinking about how we can change vague policies to be measurable and specific. Also consider how we might strike a balanced approach of having a realistic and achievable set of goals and priorities that also reflects a best-case-scenario for the future of the county.

Attachment

Goals, Objectives, Policies document

Comp Plan Update Goals, Objectives, Policies (as updated 3-11-13)

Natural Resources: It is the goal of this comprehensive plan to preserve and effectively manage the natural resources of Cumberland County for the benefit of current and future citizens of Cumberland County.

Objective 1: Maintain the rural character of the County through the preservation of Cumberland County's scenic, agricultural and natural resources for the optimal benefit of current and future citizens.

Policies:

- a. Develop a green infrastructure plan to inventory areas of scenic, agricultural and natural significance and identify strategies for protecting these resources.
- b. Amend county ordinances, regulations and policies to assure they are aligned with the green infrastructure plan and this objective.
- c. Identify areas for large lot zoning based on inventory of county land and green infrastructure plan, including areas adjacent to the state forest.
- d. Establish agricultural and forest districts in appropriate locations based on inventory of county land and green infrastructure plan.
- e. Preserve open space of scenic, agricultural, and natural significance through the use of federal, state and local programs.
- f. Provide incentives to encourage development within designated growth areas.
- g. Review the placement of high-rise communication towers for co-location of use.

Objective 2: Preserve, protect and develop Cumberland County's ground and surface water resources for the use and enjoyment of current and future citizens.

- a. Enforce soil sediment and erosion control and stormwater management regulations to protect surface waters.
- b. Work with Department of Environmental Quality and Cooperative Extension to implement state standards for the use of fertilizers to protect ground and surface waters.
- c. Work with federal, state, and local agencies to implement nutrient management measures to protect ground and surface waters.
- d. Amend county ordinances, regulations and policies to permit and encourage low impact development practices.
- e. Protect rivers and streams through compliance with state forestry requirements and provide incentives for the implementation of agricultural and forestry best management practices.
- f. Provide incentives to encourage regular pumping of septic systems.

Objective 3: Preserve Cumberland County's high air quality for the use and enjoyment of current and future citizens.

Policies:

- a. Require existing and future industries to minimize or eliminate any air, water, dust, odor or noise pollution that may be detrimental to other nearby land uses and planting of native vegetation and trees.
- b. Amend county ordinances, regulations and policies to accommodate alternative forms of energy such as small scale residential wind turbines, solar panels and other technologies.
- c. Develop countywide policy to reduce energy usage in county facilities and promote the conservation of energy.
- d. Implement mixed use zoning and clustering of amenities in county growth areas to reduce the need to drive.

Agriculture: It is the goal of this comprehensive plan to protect and develop the agricultural interests within Cumberland County.

Objective 1: Preserve prime farmland within Cumberland County.

- a. Explore the feasibility and interest in establishing agricultural and forest districts, conservation easements and other tools within Cumberland County to conserve and protect prime farm and forestlands.
- b. Amend zoning map to establish large lot zoning and conservation areas in appropriate locations.
- c. Strengthen the zoning ordinance to more effectively regulate and limit development in agricultural areas that are incompatible with agricultural interests.

Objective 2: Encourage the preservation and expansion of the agricultural economy.

- a. Amend zoning ordinance to allow working farms to diversify their income through compatible uses such as farm based sales, agritoursim, farm events and other similar uses.
- b. Explore the development of new agricultural product opportunities and industries supporting local farming including those relating to processing of agricultural produce, packaging, marketing and transportation.
- c. Protect prime agricultural lands through compliance with state and federal requirements and provide incentives for the implementation of agricultural best management practices.
- d. Strengthen agricultural education in the public schools and expand participation in school's community garden program.
- e. Promote local agricultural products through the expansion of the county

farmers' market and increased opportunities for the sale of local products within the county.

Land Use: It is the goal of this comprehensive plan to promote the wise and efficient utilization of lands within Cumberland to result in the sustainability of land resources and harmonious development of lands to serve the divergent interests and needs of the citizens of Cumberland County.

Objective 1: Through effective zoning, regulate future development to protect existing land use patterns within Cumberland County.

Policies:

- a. Provide adequate transition zones between developments of higher intensity and developments of lower intensity so that developments of lower intensity are not unduly harmed.
- b. Provide appropriate buffer areas between dissimilar and incompatible land uses to minimize unwanted adverse impacts on either use.
- c. Provide adequate zoning setbacks.
- d. Enact zoning/land use regulations to restrict development in environmentally sensitive areas, including sensitive areas along the James River and Appomattox River.
- e. Provide incentives for participation in historic design guidelines in courthouse area and implement guidelines though conditional zoning.

Objective 2: Through effective zoning, define appropriate areas; in size, shape and location, to accommodate anticipated future development needs within Cumberland County.

Policies:

- a. Set aside appropriate lands in the County's zoning map for commercial and industrial development, with the balance being reserved for residential and agricultural (including forestry).
- b. Locate commercially and industrially zoned lands based on appropriate planning criteria including availability of utilities, vehicular accessibility, traffic volume counts, adjacent land uses, likely impacts on adjacent land uses and other environmental factors.
- c. Amend zoning ordinance and zoning map to allow for high density, mixed use development in county's growth areas based on appropriate planning criteria including availability of utilities.

Residential: It is the goal of this plan to provide safe, decent and quality housing opportunities for all current and future citizens of Cumberland County.

- a. Eliminate substandard housing through code enforcement.
- b. Identify and utilize all state and federal funding sources to help low and moderate income citizens to gain access to decent and standard housing opportunities.
- c. Establish public and private partnerships to develop programs to help preserve existing housing stock.
- d. Identify and appropriately zone areas suitable for future residential development.

Objective 2: To promote the development of future housing to include a variety of housing types to provide quality, affordable housing opportunities for citizens of all economic means.

Policies:

- a. Develop an appropriate mix of affordable owner and rental housing opportunities to accommodate economic growth and to accommodate various personal preferences including single-family detached, duplex, and multifamily housing units.
- b. Amend zoning ordinance and map to allow for high density, mixed use zoning in appropriate areas to encourage residential growth and allow for compact, centralized housing which efficiently utilizes existing infrastructure
- c. Explore the development of new zoning districts for preexisting nonconforming communities to accommodate future growth in a manner that maintains the health, safety and general welfare of the county.

Economic Development: It is the goal of this plan to encourage the creation of appropriate economic opportunity for current and future citizens of Cumberland County.

Objective 1: To encourage the development of service and retail businesses to meet the needs of the current and future population of Cumberland County.

- a. Amend zoning map to allow for the development of retail and services businesses in appropriate locations that will harmoniously integrate with the community.
- b. Amend zoning map to allow for the development of highway-oriented services in appropriate locations, along major transportation routes in clusters or designated areas so that the impacts on the community as a whole, the transportation systems and the surrounding land uses can be effectively regulated.
- c. Develop necessary infrastructure to support the development and sustainability of service and retail businesses.
- d. Develop performance standards for businesses comparable to that codified for industry.

e. Develop an incentive program to attract appropriate service and retail businesses to the county.

Objective 2: To encourage the economic development potential of Cumberland County's cultural resources.

Policies:

- a. Amend zoning ordinance and zoning map to allow for the development of hospitality services in Cumberland County including restaurants, motels, recreation oriented businesses and bed and breakfast accommodations in appropriate locations.
- b. Amend zoning map in areas adjacent to Bear Creek Lake State Park, High Bridge Trail State Park, Cumberland State Forest, Cobb's Creek Reservoir and Cumberland Courthouse to accommodate appropriate tourism and hospitality services and businesses while still maintaining the rural, natural and/or historic character of these areas.
- c. Improve marketing efforts to bring tourists and tourism related businesses to the county through county branding, social media and web design and the distribution of promotional materials.
- d. Encourage the preservation and development of historic resources within Cumberland County, including historic sites, churches, cemeteries, homes, and community facilities.
- e. Allow for the development and expansion of nature-based recreation facilities to accommodate hunting, fishing, birding, hiking, biking, and equestrian activities in appropriate county locations.
- f. Capitalize on the economic development potential of water-based recreation on the Appomattox River, the James River, Bear Creek Lake and Cobb's Creek Reservoir.
- g. Open a visitors center or tourism office in the Historic Cumberland Courthouse village to develop its full potential as a tourism stop and destination.
- h. Collaborate with appropriate state and local agencies to promote nature-based recreation and tourism within Cumberland County.

Objective 3: To encourage the development of essential employment opportunities within Cumberland County for the resident workforce.

- a. Identify potential sites for future industrial and business development within Cumberland County and zone appropriate sites to accommodate the development of those uses.
- b. Provide appropriate infrastructure (water, sewer, telecommunications, and electrical power) to support basic industry in the Cumberland Courthouse area and other areas zoned for business and industry where infrastructure can be feasibly extended.
- c. Provide training opportunities for the development of the local labor force through the public schools and through other local and regional workforce development programs.

- d. Promote the county's available business and industrial sites such as Riverside Industrial Park, Cumberland Business Park, Cartersville and the Farmville Regional Airport through marketing to prospective industries and businesses.
- e. Provide incentives for industries and businesses to provide future employment opportunities within Cumberland County that will offer competitive wages and fringe benefits.
- f. Work with state and local agencies to promote the development of appropriate multi-modal transportation systems to serve the needs of industry.
- g. Objectively consider, evaluate, and recommend appropriate development standards to ensure harmonious integration of industrial development into the community as a whole.

Comp Plan Update 2006 Goals, Objectives, Policies

Objective 4: Encourage the overall strengthening and diversification of the economic base of Cumberland County to provide a sound tax base and to support the provision of needed public services (I think this should be objective #1)

Policy	<u>Status</u>	Staff comments
Establish an existing business and industry appreciation and support program to help address the needs of existing businesses and industries within the County and to encourage them to expand.	Not started	
Establish a business/industry retention program to provide technical assistance to threatened businesses or industries.	Not started	
Consider the pursuit of an enterprise zone to encourage business investments in Cumberland County.	Not started yet	keep
Pursue the expansion of the Riverside Industrial Park by the addition of land for new sites.	Not started	keep
Undertake site improvements for the Riverside Industrial Park.	Not started	add Poorhouse
Identify and consider acquiring additional industrial sites for future development.	Ongoing – Poorhouse Rd	Still a priority or do we have enough for now?

Encourage the adaptive reuse for		
	Not started	
business purposes existing vacant	Not Started	
buildings within the County.		
Establish a citizens economic		
revitalization committee comprised	Complete - IDA	
of existing business people in the	Complete 1571	
county.		
New policies?		Develop an asset-based economic development strategy for the county which identifies target businesses and long term economic development goals. Support county's economic development strategy with appropriate ordinances, regulations and policies. Support county's economic development strategy with incentive program to attract desired business.
		Support county's economic development strategy with marketing efforts and county branding to target desired businesses.
Objective 5: Utilize all available re	esources to maxir	mize the effectiveness of
economic development efforts in	Cumberland Cour	nty.
Coordinate local economic development efforts with regional and state economic development efforts.	Somewhat ongoing	
Coordinate local economic		
development capacity and		
resources with those available	Comourbot	Those three policies assure
through other organizations	Somewhat	These three policies seem
including neighboring jurisdictions,	ongoing	redundant – merge to one
the regional organizations, state		
agencies, federal agencies and the		
planning district commission.		
Coordinate local economic		IDA lead economic

development within Cumberland	development efforts within		
County.	Cumberland with support		
	from BOS, PC, other		
	agencies, staff, etc.		
New policies?	Develop a long term,		
	asset-based economic		
	development strategy for		
	the county.		
Objective 6: Explore the feasibility of establishing a regional airport			
authority charged with the responsibility of more fully developing the			
airports economic development potential.			
	Same as transportation		
	objective 3. Still priority?		

Transportation: It is the goal of this plan to provide a county wide multi-modal transportation system that will effectively serve the current and future needs of Cumberland County.

Objective 1: To encourage the development of an effective and efficient system of highways, streets and roads throughout Cumberland County to

serve the multitude of needs of citizens, workers and travelers. Status Staff comments Policy Encourage the appropriate upgrade All policies are and development of the key either not arterial highways passing through Identify which of these started or are no Cumberland County including U.S. items are top priorities longer active Route 60 and Virginia Routes 45 projects and 13. Pursue the extension of four-lane divided highway facilities from Powhatan County to Cumberland Courthouse. Pursue a corridor study for Virginia Route 45 from Farmville to Cumberland Courthouse to identify specific needs for upgrade improvements. Explore the feasibility of developing a second bridge across the Appomattox River from Cumberland to the Town of

Farmville.

Develop overlay district to create a scenic highway (i.e. Rt. 13 and possible other secondary roads.) Develop standards that would

enhance the natural beauty along		
these county roads and limit		
growth.		
Maintain visual experience along		
highways.		
Identify and maintain existing and		
predicted community routes.		
Explore feasibility of implementing		
recommendations of the U.S.		
Route 60 Corridor Study.		
Encourage, where traffic demands		
warrant, the appropriate upgrade		
of existing unimproved, graded		
and drained, gravel and soil		
surfaced roads within Cumberland		
County.		
Seek grant funding for the		
implementation of special		
transportation enhancement		
projects.		
Identify roads appropriate for the		
Rural Rustic Roads program or		
programs with similar objectives.		
Define policy of subdivision and		
zoning on various categories of		
roads including dead-end roads		
(including possible transportation		
overlay zones). Discourage		
changes, which would impede		
smooth, efficient & rapid		
transportation on these routes.		
Establish development standards		
for transportation overlay zones to		
implement.		
New policies?		
Objective 2: Encourage the deve		
system of bicycle, pedestrian and	equestrian facilit	ies throughout
Cumberland County.		
Adopt by reference as a part of this		
Comprehensive Plan the Piedmont		
Regional Bicycle Plan (adopted		
January 2001), specifically those	Complete	
portions that relate to bicycle		
routes and facilities within		
Cumberland County.		
Pursue the implementation of	Not started	
bicycle facilities along the routes		

defined in the Piedmont Regional		
Bicycle Plan.		
Explore the feasibility of		
developing rails to trails facilities		
along the Norfolk and Southern	Complete	delete
Rail Road line from High Bridge to	'	
the Town of Farmville.		
Explore the feasibility of acquiring		
High Bridge as a potential link in a	Complete	delete
future rails to trails development.	'	
Explore the feasibility of linking		
Cumberland Courthouse with Bear		
Creek Lake State Park by bicycle,		
pedestrian and/or equestrian trails.		
Improve pedestrian		
accommodations within the		Consider requiring in
Cumberland Courthouse		appropriate areas through
community.		zoning
Seek grant funds for special		
enhancement projects involving	Current vdot	
bicycle, pedestrian and equestrian	grant on hold	
facilities.		
New policies?		
Objective 3: Encourage the deve	lopment of the ma	aximum potential of the
Objective 3: Encourage the deve Farmville Regional Airport in Cun		
Farmville Regional Airport in Cun establishment of a regional airpo	nberland County a	
Farmville Regional Airport in Cun	nberland County a	
Farmville Regional Airport in Cunestablishment of a regional airport Partner with Farmville, Prince Edward County and Buckingham	nberland County a rt authority.	
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Seek grant funding from the	
Virginia Department of Aviation	
and the Federal Aviation	
Administration for needed airport	
improvements.	
Encourage the development of	
public infrastructure (water, sewer,	
telecommunications, electrical	
power) serving the Airport and	
surrounding lands.	
Encourage the improvement of	
road facilities from major points of	
origin to the Airport (Farmville,	
Cumberland Courthouse area,	
Virginia Route 45, and points	
beyond).	
Explore the feasibility of	
developing a new bridge across the	
Appomattox to improve vehicular	
access from Farmville to the	
Airport.	
New policies?	

Community Facilities: It is the goal of this plan to provide adequate community facilities in support of the needs of the current and future citizens of Cumberland County.

Objective 1: Develop and maintain high standards of excellence and			
efficiency for all public school facilities within Cumberland County.			
<u>Policy</u>	<u>Status</u>	Staff comments	
Develop a policy that promotes the			
delivery of quality education	Ongoing		
including the attraction and	Ongoing		
retention of quality educators.			
Adopt and maintain a capital		Amend: "Address current	
improvements program for all		capital improvement	
public school facilities within		needs at the County	
Cumberland County to ensure that		School Complex, including	
all school facilities are well		roof repair for the	
maintained and meet all applicable	Complete	elementary school and the	
standards; that facilities are	Complete	transportation facilities,	
efficient and functionally		new flooring and HVAC	
appropriate to meet current and		system at the elementary	
foreseen instructional requirements		school, and new	
at all grade levels; and that school		grandstands at the	
facilities can accommodate		football field."	

appropriate technology advances in computers, telecommunications and the sciences.		
Develop middle and high school facilities for Cumberland County.	Complete	Delete
Develop the Luther P. Jackson Vocational /Technology Addition at the County Schools Complex.	Complete	Delete
Develop the Cumberland Elementary School Addition at the County School Complex.	Not started	Delete – enrollment is dropping, no longer a priority
Improve Administrative Facilities at the County School Complex.	Not started	Delete - no longer a need
Explore cooperative relationships with neighboring school divisions to share facilities and to improve overall cost effectiveness of school investments.		
New policy?		Improve athletic facilities at the County School Complex. Develop long-term master
		plan.
Objective 2: Develop and mainta administrative facilities to efficie Cumberland County.		plan. cal government
		plan. cal government
administrative facilities to efficient Cumberland County. Establish Human Resources to develop a policy to attract and maintain qualified staff in the	ntly serve the nee	plan. cal government
administrative facilities to efficient Cumberland County. Establish Human Resources to develop a policy to attract and maintain qualified staff in the County Government. Preserve the historic Cumberland Courthouse Square along with all	Not started	plan. cal government

functionally appropriate to meet all the local government program requirements in Cumberland County.		
Develop a long-term master plan for local government facilities to accommodate foreseen program requirements for a twenty-year period.	Not started	Still a priority?
New policies?		Improve public outreach and communication through use of web and social media.

Objective 3: Develop and maintain appropriate emergency services facilities to efficiently and effectively serve the needs of the citizens and industries of Cumberland County including those services relating to police protection, fire protection and emergency medical services.

<u>Policy</u>	<u>Status</u>	<u>Recommendation</u>
Adopt and maintain a capital improvements program for all emergency services facilities to ensure that those facilities are well maintained, efficient and functionally appropriate to meet current and foreseen needs of the citizens.	complete	Amend: "Address current capital improvement needs for all emergency service facilities"
Develop a long-term master plan for the County's emergency services facilities to accommodate the foreseen emergency requirements for all areas of the County for a twenty-year period. This would include the provision of appropriate and interoperable communication systems and technology for E-911 and other emergency services.		
Support Southside Community Hospital to help to develop the best possible emergency medical (and long term) services for the citizens of Cumberland County and the surrounding region. Support the development of other basic healthcare services within Cumberland County including medical, optical, dental, elderly care, pediatrics, and pharmacies.	Ongoing – dental established	

Establish and maintain mutual aid agreements with neighboring jurisdictions and procedures for effective response and coordination of services in times of emergency.	Complete	
Develop appropriate hazard mitigation measures to afford protection against the impacts of the full range of natural hazards (including floods, winds, and drought) and man-made hazards (such as hazardous materials and biosolids).	Hazard mitigation plan is complete	
Develop appropriate "Homeland Security" measures to afford protection against intentional acts of terror or civil disruption.		
New policies?		Maintain up-to-date Emergency Operations Plan
Objective 4: Develop and mainta space facilities to efficiently and of Cumberland County.		
Develop and maintain parks, recreation and open space facilities distributed geographically throughout the County so that all citizens may have reasonably comparable and fair access to those facilities (some in the north, some in the central and some in the south).	Ongoing – ball parks, community center	
Develop and maintain parks, recreation and open space facilities that capitalize on and enhance the County's unique natural and manmade environmental features including rivers (the James, Willis and Appomattox), lakes, historic sites and buildings.	Ongoing – ball parks, community center	
Maintain scenic and natural buffer areas along and adjacent to the James, Willis and Appomattox rivers.	Partially achieved through floodplain zoning	
Develop and maintain parks, recreation and open space facilities that provide balanced opportunities for citizens of all age groups and	Ongoing – ball parks, community center	

social and economic backgrounds.				
Work with state agencies to				
develop and promote Bear Creek	Ongoing – could	Include High Bridge Trail		
Lake State Park.	be strenthened	State Park		
Explore feasibility of establishing				
public/private partnerships, special	.			
authorities, boards or committees	Partially Led by			
to help develop, maintain and	Director of Parks			
operate parks, recreation and open	& Rec			
space facilities within Cumberland				
County.				
Identify and preserve scenic open		Delete – addressed in		
spaces of significance within the	Not started	natural resources section		
county.		and first policy		
Encourage best management				
practices for Cumberland State				
Forest to preserve the asset and	Ongoing - DOF			
develop its full economic potential.				
New policies?		Plan for community		
New policies:		center.		
		Need for additional youth		
		and senior services,		
		YMCA/fitness facility.		
Objective 5: Develop and maintain appropriate public utilities to support				
current and future growth of all t				
current and future growth of all to Maximize the utilization of existing				
current and future growth of all to Maximize the utilization of existing utility systems (sewer) in the	ypes in Cumberla			
current and future growth of all to Maximize the utilization of existing				
current and future growth of all to Maximize the utilization of existing utility systems (sewer) in the	ypes in Cumberla			
current and future growth of all to Maximize the utilization of existing utility systems (sewer) in the Cumberland Courthouse area by	ypes in Cumberla			
current and future growth of all to Maximize the utilization of existing utility systems (sewer) in the Cumberland Courthouse area by hooking up new users.	ypes in Cumberla Ongoing	nd County.		
current and future growth of all to Maximize the utilization of existing utility systems (sewer) in the Cumberland Courthouse area by hooking up new users. Develop new public water service	ypes in Cumberla			
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and programs to serve the needs	
of citizens, businesses, industries	
and the environment.	
Identify future water sources,	
ground and surface, for use by the	
citizens of Cumberland County.	
New policies?	